



## Introduction

At BluLever Education ("BluLever," "we," "our," or "us"), we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, store, and protect your personal information when you interact with us, including through our Facebook and Instagram advertisements and lead forms.

By submitting your information to us, you agree to the practices described in this Privacy Policy.

## What Information We Collect

We may collect the following personal information when you engage with our advertisements, complete our lead forms, or apply for our programmes:

- Full Name
- Phone Number
- Email Address
- Information about your apprenticeship interests
- Information about whether you are enquiring on your own behalf or for someone else

## How We Use Your Information

We use the personal information we collect to:

- Contact you about BluLever's apprenticeship programmes
- Provide you with more information about our training opportunities
- Support you through the application process
- Send you reminders about application deadlines
- Improve our marketing and recruitment efforts

We will not sell, rent, or share your personal information with third parties for their marketing purposes.



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## How We Protect Your Information

We take appropriate security measures to protect your personal information from unauthorized access, loss, misuse, or disclosure.

Your information is stored securely and only accessed by authorized BluLever team members for purposes related to your enquiry and application.

## Your Rights

You have the right to:

- Access the personal information we hold about you
- Request corrections to your information
- Request that we delete your information from our systems

To exercise any of these rights, please contact us using the contact details provided below.

## Contact Us

If you have any questions about this Privacy Policy or how we handle your personal information, please contact us:

**Blulever Education**

Email: [hello@blulever.com](mailto:hello@blulever.com)

## Updates to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on our website. Please review this page periodically for the latest information.